



LIZ PASILLAS

PRODUCER, SUPERVISOR, & COORDINATOR

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PROFILE STATEMENT

An accomplished Producer and Business Manager with over six years of extensive experience in film, digital content production and business development. A Successful bilingual leader with a passion for maintaining goodwill between business organization and its customer's needs. Demonstrated experience building and maintaining new and existing clients as well as ensuring that the project is completed on time and within budget.

WORK EXPERIENCE

PRODUCER & BUSINESS RELATIONS

New Discovery Media / 2014 – Present

Responsible for overseeing the operations to ensure the coordination and completion of client requirements while meeting production goals. Oversee all pre-production activities, including hiring the production team, setting up the production office, location scouting, ensuring permits, sourcing equipment and suppliers, selecting crew, engaging supporting artists and contributors, and monitoring the progress of the production departments.

PRODUCER AND SOCIAL MEDIA MANAGER

Florida Media Market/ 2013 – 2014

Head of coordination and management of press and communication tasks: contents, interviews, website news, exclusive acts, etc
In charge of creating, managing and implementing all email marketing campaigns.

- Florida Media Market
- Goddess Mujer Woman
- Project A Thon

PRODUCER AND WEB CONTENT MANAGER

Showbusiness Digital / 2012 – 2013

Head of content coordination including but not limited to: scheduling web content, promotion of guests through the web and social media, scheduling of weekly content by topics, priority, etc. Responsible for creating strategic marketing/communications plans to provide direction for the company's public-facing communications.

- Showbusiness Tv
- Miami Fashion Week

EDUCATION

Film, Television, and Digital Production

Miami Made College

2014-2016

Business Management

El Paso Community College

2008-2011

Financial Administration

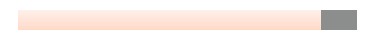
Universidad Tec Millenium

2006-2007

SKILLS



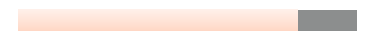
PRODUCTION COORDINATOR



BUDGET MANAGEMENT



FIELD PRODUCTION



ASSISTANT DIRECTOR



ASSISTANT EDITOR



PRODUCTION MANAGEMENT

EXPERTISE

- ORGANIZE FILM CREWS
- RECRUITING & CONTRACTING
- PROJECT MANAGEMENT
- ADMINISTRATIVE DUTIES
- PERMITS
- MANAGE VENDORS
- PRODUCTION SUPERVISION

RELEVANT PROJECTS

BRANDED CONTENT

- 12/2016 - [Target](#) Social Media Campaign- Gral. Producer
- 09/2016 - [Disney](#) Social Media Campaign - Field Producer
- 11/2015 - Series "Canciones" [David Bisbal](#), [Paty Cantu](#), [Juan Magan](#) - Gral. Producer
- 08/2015 - [Care Free](#) Social Media Campaign - Gral. Producer
- 03/2015 - Series "Artista Destacado" [Ivy Queen](#), [Jeancarlos Canela](#) - Gral. Producer

COMMERCIAL

- 4/2016 Costamar Travel con [Corazon](#)
- 6/2016 Costamar Travel [Crucero](#)
- 7/2016 Costamar Travel [Aeropuerto](#)
- 4/2014 [Alcachofa Formula](#) with Sebastian Ligarde

MUSIC VIDEOS

- 11/2017 El TRI by Alex Lora 360° Concert Experience
- 09/17 [Molotov](#) 20th anniversary 360° Concert Experience - Gral. Producer
- 08/17 [Cultura Profetica](#) - 360° Concert Experience - Gral. Producer
- 02/17 [Acapella 360°](#) 80's Mashup - Gral. Producer
- 10/2015 [Bang Gang](#) - Out of Horizon
- 05/2015 [Chantal y Sthephy](#) "Mañana yo me Ire"
- 07/2014 [Maffio & MaRy](#) "Ponte a bailar" - Assistant Producer
- 04/2012 [Malegra](#) "Ve Ya" - Assistant Producer
- 08/2012 [Alfredo Gasnell](#) "Especie" - Producer

SERIES

- 04/2018 "Paper Empire" 1st Episode Series - Production Supervisor & Coordinator
- 02/2016 "[Chlito Toreado](#)" Web Series - Producer
- 04/2015 "[Despierta Venezuela](#)" Docu Series- Producer

CORPORATE

- 06/2018 On board Norwegian Cruise TV Dufry Video - Project Management
- 05/2018 On board [Hawaiian Airlines](#) DFASS Promotional Video - Project Management
- 02/2017 On board [Avianca Airlines](#) DFASS Promotional Video - Project Management
- 12/2016 On board Hawaiian Airlines DFASS Promotional Video - Project Management

FILMS

- 06/2018 "Everglades" Movie Teaser - Producer
- 03/2018 "Me Too 3,769" Short Film - Assistant Director
Official selection Sundance Lab Miami 2018
- 01/2018 "Malabar" Short Film - Producer
Private selection Sundance Lab Miami 2018
- 08/2017 "Crawls" Short Film - Producer
1st Place Winner at the RODE Mics Competition
- 08/2016 "Anaphora" Short Film - Producer
Finalist and Audience Award at the Miami International Film Festival 2016
- 10/2016 "Downstream People" Short Film - Producer
Selected & Presented at Film Gate Miami
Selected & Presented at the All Right India Film Festival 2016
- 10/2013 "[Escaramuza Down Corazon con Angel](#)" - Producer & Co-Director
Best Documentary Filmgate Miami 2015
- 08/2013 "One Life" Short Film - 1st Assistant Director
Selected & Presented at the Los Angeles Brazilian Film Festival 2013
Best screen winner at Bright Mind Festival 2014
- 05/2012 "[More than One](#)" Short Film - Producer
1st Place Winner at the Festival Internacional de Cortometrajes Vagón MX
2nd Place Winner at the Binational Independent Film Festival El Paso Tx
- 04/2011 "[Motel Room 11](#)" - Producer

INTERESTS



SPEAKER

ANALYTIC BEAT @JOLT RADIO June 2018

STARTUP NATION Feb 2018

SOUTH FLORIDA WEB FEST
Dec 2017

MIAMI MEDIA AND FILM MARKET June 2017

AWARDS

FINALIST MIAMI DADE INNOVATION PRIZE
March 2018

Finalist as an entrepreneur that have a direct impact in the community and innovation.

MDC STARTUPNATION CONFERENCE
February 2018

Startup Recognition and highlight of emerging innovators

from Miami and Israel

NATPE EMERGING PRODUCERS
March 2018

Selected for Natpe to be part of a special project that Scott Sternberg, CEO of L.A-based unscripted specialist Sternberg Productions put together along with 12 development executives from around the U.S.

FEMALE FOUNDERS STARTUP CHALLENGE
Nov 2017

Finalist at Unbound Miami

MIAMI DADE COLLEGE CREATE Cohort 3
May 2017

Cohort Incubator program finalist

SOCIAL MEDIA

